

Street Scenes Auto Stays Green While Saving Space with Mobile Environmental Solutions



by Autobody News Staff

Collision repair is just one of many reasons customers across the country seek out *Street Scenes Auto*, a family-owned shop in Charlotte, North Carolina.

Street Scenes Auto also specializes in custom paint and body, paintless dent repair, interior repair, reconditioning and finishing services with over 25 years experience. The main shop is posted up on Futrell Drive.

"We will ship cars all over the United States," said owner, **Rick Pearson**. "My partners will also fly to different countries and purchase cars for clients."

Since *Street Scenes* opened in 2004, Pearson's clients have ranged from NASCAR to Formula One Imports to Acme Aero, and everything in between.

"We cater to the small guy and the big guy; there's no job too small," he said. "We work on all makes and models; we might work on a \$2 million car one day and a Camry the next."

"Street Scenes can be filled with \$5 million worth of vehicles at any given time," he added.

Pearson and his crew recently worked on the #2 Miller Lite NASCAR race car, driven by **Brad Keselowski**, who broke a 33-race drought with a victory during the Kobalt 400 at Las Vegas Motor Speedway.

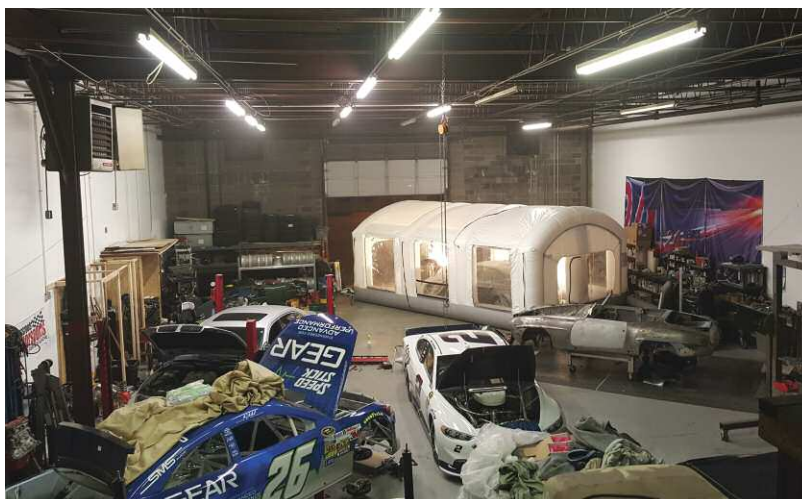
"In the past, we have also partnered with International Sports Cars to perform classic vehicle restorations," he said.

For local customers, *Street Scenes Auto* offers free pick-up and drop-off service to anywhere in Charlotte, and will help set customers up with a rental car.

"We like to put the customer first," said Pearson. "We want to develop home grown relationships; we're not looking for a one time job - we want to continue business."

Although the shop is technically not a DRP, Pearson said he is in contact with major insurance companies in order to assist the customer.

"We like to focus on the whole customer experience; from when



Street Scene Auto in Charlotte, NC, shares their facilities (pictured here) with Acme Aero and International Sports Cars

they walk into the door to when they leave with their vehicle," he explained. "We want it to be memorable."

After customer service, the next priority at *Street Scenes Auto* is staying up-to-date on the latest tools and products.

Pearson said his shop started using Mobile Environmental Solutions a couple months ago.

"We were the first shop in North Carolina to have a Mobile Environmental Solutions paint booth," said Pearson. "These booths allow for a clean work environment that is EPA 6H rule compliant."

Mobile Environmental Solutions provide the most ECO friendly paint booth on the market today, with features like advanced technology airflow. Its portable quality gives body shops the freedom to paint anywhere, anytime.

"I like how I can roll it up when I'm finished with a paint job, and use the empty work space for something else," he said. "I might not need the paint booth for two days, and in that time, I can use those bays for sanding and prepping cars. I didn't have that luxury with a conventional paint booth. Now I'm able to take on more work."

He added that in the last 10 years or so, the state has really been "cracking down" on shops about proper waste disposal, converting to waterborne paint, and, overall, becoming more environmentally friendly.

Pearson has four employees apart from himself that work in the main 5,000 square foot facility.

"I'm an owner and an operator, so I'm out here working too, I'm not just sitting in the office," he explained. "I do all the painting, I do all the estimates, I deal with all the insurance companies...I'm hands on."

Pearson said his biggest stress is finding employees that are up to his standards.

"For us here [at *Street Scenes*], this is a passion, not something we do just to make a living."

Another one of Pearson's passions is helping less fortunate children in the Charlotte area. For more than three years, he and his wife **Ginger Pearson** have been program directors for a nonprofit called Make Your Mark Ministry.

The organization's home base is a three-story day center located in Addis Ababa, the capital of Ethiopia. The founders, **Trent** and **Carmen Post**, have lived there for five years.

"Make Your Mark is an international Christian non-profit that is dedicated to defending the poor, the orphans and vulnerable children," said Pearson. "We exist to love, serve and build orphans and impoverished children/families, by meeting their physical, spiritual, educational, social and emotional needs that they may overcome their life circumstances and break free from the cycle of generational poverty."

Street Scenes Auto

Charlotte, NC

(704) 668-9680

www.streetscenesauto.com

Company At A Glance...

Type: Collision Repair, Vehicle Restoration, Aero

Facility Employees: Five

In Business Since: 2004

Number of Locations: One

Production Space: 5,000 square feet



(L to R) **Rick Pearson**, owner of *Street Scenes Automotive*; **Brandon Moore**, master mechanic shop foreman; **Eric Robinson**, chief operations officer of Acme Aero; **Matt McSwain**, Owner of International Sports Cars



A vehicle is prepped for paint inside the shop's portable paint booth by Mobile Environmental Solutions

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